

**GRAND OPENING
THURSDAY, AUG. 22nd**

Make your date with South Bay Center

for the most fun you've ever had...

it's a whole new experience in wonderful

shopping ease and convenience. South

Bay Center has 35 stores offering the most

complete selections you've ever seen.

And 5400 parking spaces makes it fun to

drive to South Bay. And, of course,

the May Co. will be along shortly.

SOUTH BAY CENTER

CORNER - 174 & HAWTHORNE BLVD.

**THOUSANDS OF DOLLARS
WORTH OF FREE PRIZES!**

Grand Prize—Brand New 1957 Ford 2-door Sedan

courtesy Les Bacon and Sons, Hermosa Beach Ford Dealer.

Bring the Kids!—a full scale Circus

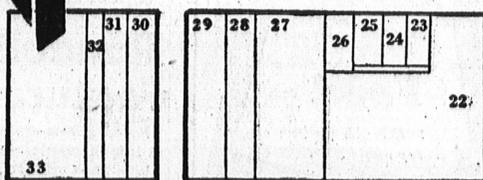
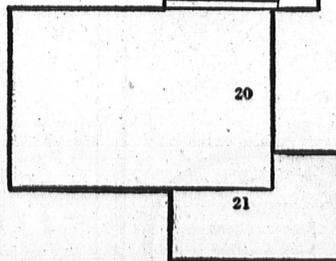
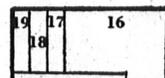
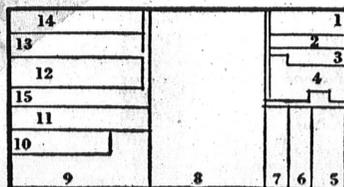
Saturday, August 24

with performances at 10 a.m.—2 p.m.—6 p.m.

Thursday and Friday all day

—Clowns—Entertainment

—Prizes—Gifts



- 1—RANCHO MUSIC
- 2—MOTHERHOOD SHOPS
- 3—VITAMIN BAY
- 4—BAKEMASTERS
- 5—SOUTH BAY LIQUORS
- 6—CENTER STATIONERS
- 7—SWEET 'N EAT SHOPPE
- 8—JJ NEWBERRY CO.
- 9—LEEDS
- 10—CHIC ACCESSORIES
- 11—CHILDREN'S FAIR
- 12—GALLENKAMPS
- 13—MODERN WOMAN
- 14—RANDALL'S SHOES
- 15—ADLEE'S
- 16—BEACON CLEANERS
- 17—PAYSONER BARBER SHOP
- 18—THE HAIRSTYLIST
- 19—SOUTH BAY SHOE REPAIR
- 20—RALPHS MARKET
- 21—BANK OF AMERICA
- 22—THRIFTY'S
- 23—DR. IRVINE, OPTOMETRIST
- 24—A-1 PHOTO SERVICE
- 25—CHILDREN'S SHOELAND
- 26—HELEN GRACE CANDIES
- 27—HARTFIELD'S
- 28—WRAGG'S FOR MEN
- 29—INNIS SHOES
- 30—LAWSON'S JEWELERS
- 31—JAXSONS
- 32—MORAN'S DRAPERIES
- 33—HARRIS & FRANK

GRAND OPENING

SPECIAL STORE HOURS—THUR. 22, FRI. 23, SAT. 24... 9:30 A. M. — 9:30 P. M.